



PayPal is the most widely used and trusted digital wallet in the world.



165 Million
active
customers



Millions
of merchants
accept PayPal



#1

PayPal leads mobile
wallet brands

Ranks highest in both consumer perceptions
of trust and privacy protection.
(According to Javelin Strategy's Gang of Five 2015 report)



74%

74% of the biggest internet
retailers accept PayPal
payments online
in the U.S.



7x

Americans are 7x more
likely to use PayPal

Amongst the general U.S. population, people
would be 7 times more likely to use PayPal than
Visa Checkout when it comes to feeling secure.
(IPSOS, 2014)



5x

Used 5x more than
other checkouts

PayPal is used over five times more than
Visa Checkout and is the preferred online
payment brand across all age ranges and
both genders. (Forrester March 2015)



Most widely used
digital wallet

When asked which payment methods
customers have used in the past three
months, PayPal is the most commonly cited
digital wallet, ranking only behind credit card,
cash, and debit/ATM card. PayPal is 3rd most
commonly mentioned among those 18-24,
and is essentially on par with credit card,
cash, and debit/ATM card among those
25-44. (Forrester March 2015)